



JYF HERITAGE FOUNDATION

"Jennie Yarbrough Forster"

Saturday June 9th, 2018

**@ Washington Park 3130 E. 30th St.
Indianapolis 11:00 am-5:00 pm**

A Day of fun Excitement and Hope!

Welcome Dear Friend:

We are delighted to have an opportunity to invite you to take part in this historic occasion, as we continue with the mission of Economic Empowerment by presenting a day of unity and prosperity, wrapped with the hope of a future that will see despair replaced by desire.

The JYF Heritage committee will host Jennie Yarbrough Forster heritage celebration to bring forward a new world of opportunity for everyone especially our young people throughout the Greater Indianapolis Metropolitan Area.

For this year's event, we plan to help young people become an integral part of their community through education, training and job-placement.

At the crux of Jennie Yarbrough Forster celebration is opportunity. The event features, JYF CAREER DAY, reaching underserved communities across Indianapolis with opportunity.

We need your company and business to participate and bring forward all the opportunities and information you can provide. I have enclosed several levels from which you can select from so that you can benefit thoroughly from all that "JYF Celebration" has to offer.

Please contact me George Elliott, Executive director at (510) 209 3670 so we can discuss your participation.

Thank you for your consideration,

G P Elliott, Executive Director COPA

Marcia Nicks, Event Coordinator

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Saturday June 9th, 2018

Oakland 9:00 am-6:00 pm

FACTS ABOUT "Jennie Yarbrough Forster Celebration"

What: "JYF Heritage Celebration" is a two day event. It is also an opportunity to open the doors to new opportunities in business; career; homeownership; education and inspiration for adults so they can provide for their children. The event will attract hundreds of people to a safe event filled with life enriching activities and outreach.

Why: This event will highlight the value of living safely in Indianapolis communities. It will also open the doors of opportunity for interaction between corporations, businesses and community so that everyone has mutual benefit from enterprise and community growth.

Where: "JYF Heritage Celebration" will take place in an open area setting where people can mingle, enjoy the atmosphere and find new opportunities.

Who: JYF (Jennie Yarbrough Forster Committee) an organization of men and women dedicated to use their Faith to motivate, educate and activate young people towards their personal greatness.

The 1000 Young People Unity March: This event will spark a movement by young people who will deliver a message of unity, family, progress and hope as we reach over 1000 young students to open JYF Heritage celebration.



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THE MANY EXCITING COMPONENTS OF THIS EVENT

THIS EVENT has a special significance in Indianapolis Area for several reasons. It will bring people together and create a new awareness against senseless violence that has plagued our communities and foster growth and opportunities of young leaders.

THIS EVENT is an event that will show the many positive aspects of the Indianapolis Area and how, through harmony young people can approach life with new vigor and a renewed hope. Working together to stop any and all things that may preclude a young person from getting an education; avoiding criminal activity and keeping the family unit united.

Here Are Several Aspects of THIS EVENT

"FELLOWSHIP FAIRE"

Church organizations can share their ministries with hundreds of people at the event. The "Fellowship Faire" will reach out to young people and families by sharing their ministries with the youth.

YOUTH JOB FAIRE

This is truly where the rubber meets the road as we will have many companies recruiting, and engaging in information dissemination activities. Here is where you will find companies looking to hire young people, schools enrolling students and career assistance programs preparing everyone for a more prosperous future.

A FAMILY AFFAIR

In order for a family to thrive they must have a place to call home. This Event will have information on homeownership, credit repair, and buyer assistance programs. Lending institutions will continue to reach out to attract customers and this area will focus on educating people on all things pertaining to real estate.



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The Opportunity to Partner in Progress

On This Page You Will Find That "JYF Heritage Foundation" Represents Several Major Methods For A Company To Build A Brand; Develop Strategic Marketing Plans And Impact The Most Diverse Community Of Consumers In The Bay Area; That Of Course Is Our Young Consumers.

The Mission:

You can serve as one of the participating Sponsors of "JYF Heritage Foundation". This event will present a multicultural opportunity and family extravaganza from 9:00 a.m. until 6:00 p.m. The unique purpose of "JYF Heritage Foundation" is to share opportunities financial wealth building, education and community development so that the people who are in attendance will create new opportunities for their families.

Your Company's Presence:

You will have an opportunity to interface with a consumer group responsible for spending over \$11 billion per year in the Bay Area. Your company will benefit mightily from having a high profiled position of involvement in "JYF Heritage Foundation."

Here Is What YOUR COMPANY Will Receive:

An exhibit tent "JYF Heritage Foundation" expects to attract thousands of people. Your company will have one or two exhibit tents during this great EVENT.

Your company logo will be impressed on over 20,000 flyers, posters and invitations

Your company will receive the 2015 History Maker's Award on stage

Bonus! Our special "JYF Heritage Foundation" magazine will have two full pages of your company's advertisement



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Your Company will host an on-site **“Community Workshop.”** This workshop will be designed to deliver your message.

All radio, television and print advertisement will feature your company’s name and image.

A company representative will join us on radio to talk about their effort to reach out to everyone.

Costs: \$25,000.00/ \$20,000.00/ \$15,000.00 (depending on your companies exposure opportunities; also see the Work Registration form for those who want to participate in the economy building aspect of JYF Heritage Foundation)

Select Your Participation Level

Sponsorship Benefits

\$25,000 - Platinum

\$20,000 - Presidential

\$15,000 - Premier

Tickets	x	x	x
Discounted Admissions	x	x	x
Special Access Opportunities	x		
Opportunity for Employee/Agent Participation	x		
Hospitality Opportunities	x	x	
Customer Entertainment Opportunities	x	x	
Rent Free Use of Venue for Sponsor Functions	x	x	x
Use of Property Volunteers for Sponsor Events	x	x	x
Other Employee/Agent/Customer Benefits	x	x	x
On-Site Display	x	x	x
On-Site Promotions	x	x	x
Other Promotional Opportunities	x	x	x
Opportunity for Data Collection	x	x	x
On-Site Brand Related Benefits *			
Of proprietary component	x		
Category Exclusivity	x		
Official Product/Service Status	x	x	x
On-Site Display Rights	x	x	x
On-Site Booth or Kiosk	x	x	x
On-Site Signage	x	x	x
Press Conference Signage	x	x	
Ad Space in Event Program/Catalogue	x	x	x
On-Site Giveaways that Include Sponsor Logo	x	x	x
Presentation with Sponsor Presence	x		
On-Site Mentions	x	x	x
Off-Site Business Related Benefits *			
Tickets to Ancillary Events	x	x	x
Off-Site Hospitality	x	x	x
Off-Site Customer Entertainment	x	x	x
Product/Partner Tie-Ins	x	x	
Internet Promotions	x	x	x
Off-Site Brand Related Benefits *			
Inclusion in Pre/Post – Television	x	x	x
Inclusion in Pre/Post – Newspaper	x	x	x
Inclusion in Pre/Post -- Magazine	x	x	x
Inclusion in Pre/Post -- Radio	x	x	x
Inclusion in Pre/Post -- Internet	x	x	x
Inclusion in Pre/Post -- Other	x	x	x
Local TV Broadcast	x		
Radio Broadcast	x	x	x
Internet Coverage	x	x	x
Ad Time During Broadcasts	x	x	
Print Media Ad Opportunities	x	x	x
Inclusion in Event Promotional Pieces	x	x	x
Inclusion in all Pre-Event Collateral Material	x	x	x
Inclusion in Direct Mail	x	x	x
Inclusion in Press Releases	x	x	x
Opportunity to Provide Inserts	x		
Signage at Ancillary Events	x	x	x
Tickets with Sponsor's Logo	x	x	x
Promotional Giveaways that Include Sponsor's Logo	x	x	x
Presence on Opportunity Website	x	x	
Provision of Content for Sponsor Internet Site	x		
Link from Event Internet Site	x	x	x
Use of Marks and Logos	x	x	
Use of Images/Photography/Footage Rights	x		

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Event Registration Form Exhibitors & Vendors

Company Name: _____

Representative: _____

Telephone: _____ Fax: _____

Email: _____

Address: _____
(City, state, zip)

Level: _____Unity; _____Fun_____Opportunity; Ad size_____

Amount: \$_____

Size of Business: 1-3 employees_____; 4-10 employees_____; 10 or more employees_____

Will You Sell Items: ____Yes; ____No; Will You Offer Information Only: ____Yes; ____No

Are You A Non-Profit Organization: ____Yes; ____No; Non-Profit ID#_____

What Are You Selling/ Displaying:_____



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**Event Registration Form/Exhibitors & Vendors
AGREEMENT TO TERMS/METHOD OF PAYMENT**

I _____ as a Representative of;
_____ Agree to the terms to participate in the
Jennie Yarbrough Forster Heritage campaign
For The Agreed Upon Amount Of \$ _____; with the knowledge that I will receive my
Exhibit booth in the size as marked; with advertising as marked; and all that was agreed upon.
Special Terms (if any) as agreed upon by JYF Heritage Foundation and Company Representative are
as follows: _____

How Are You Paying: Cash ____ Check _____ Money Order _____
Name on Check _____ Check # _____
Amount Paid: \$ _____ Date Paid _____ Balance Due \$ _____ Date Due 04/30/2018

**MAKE CHECKS PAYABLE TO: COPA
P O Box 601
Fremont, CA 94537**

**Please Note: You will be notified where and when you can set up your exhibit booth via email.
Please make sure that we have an email address. We will list business names in the event guide,
so please write exactly how you want to be listed below:
Name: Address: Telephone: Email: Web Address: Type Of Business:**